

# ILEANA LAM

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## EDUCATION:

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Loyola Marymount University, 2020  
B.A. in Animation, 3.77 GPA

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## TECHNICAL SKILLS

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- Toon Boom: Harmony & Storyboard Pro
- Microsoft Suite: Word & Excel
- Adobe Suite: Photoshop, Illustrator, After Effects, Premiere
- MAC OS and Windows

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## EXPERIENCE

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### Design Intern

*Something Massive* | 01/2020 – Present

- Collaborate with design team to create assets for advertisement campaign.
- Edit and create slides for pitch deck.
- Set up After Effects compositions.
- Handle day to day administrative responsibilities like phone calls, greeting clients, and organizing mail.

### Marketing Intern

*Eleven Arts* | 10/2019 – 11/2019

- Help create pitch deck to show venues for theatrical distribution.
- Plan marketing strategies for new acquired movie by analyzing core audiences.
- Wrote Script for “eleven questions” YouTube video to promote *Birthday Wonderland*
- Create assets from master copy of film for promotional use.

### Film Projectionist

*Loyola Marymount University* | 09/2018 – 11/2019

- Assists on film projections for lectures and media events.
- Handles sound system and video equipment.
- Manages multiple media formats, including: DCP, multi-format films, Blu-ray video.

### Independent Commissions

*@d.y.k.e.z* | 05/2019 – 10/2019

- Graphic design for educational Instagram that shares the personal stories of queer people.

### Animation Intern & Film Coordinator

*Animation Show of Shows (Non-Profit)* | 07/2018 – 09/2018

- E-mail correspondence between filmmakers regarding contracts, rights, and deliverable assets.
- Edited full and partial rights for short film contracts and liabilities.
- Provided support for research and curation of new animated short films for the 20<sup>th</sup> Annual Animation Show of Shows.